



**The Kids Are All Right \*\***



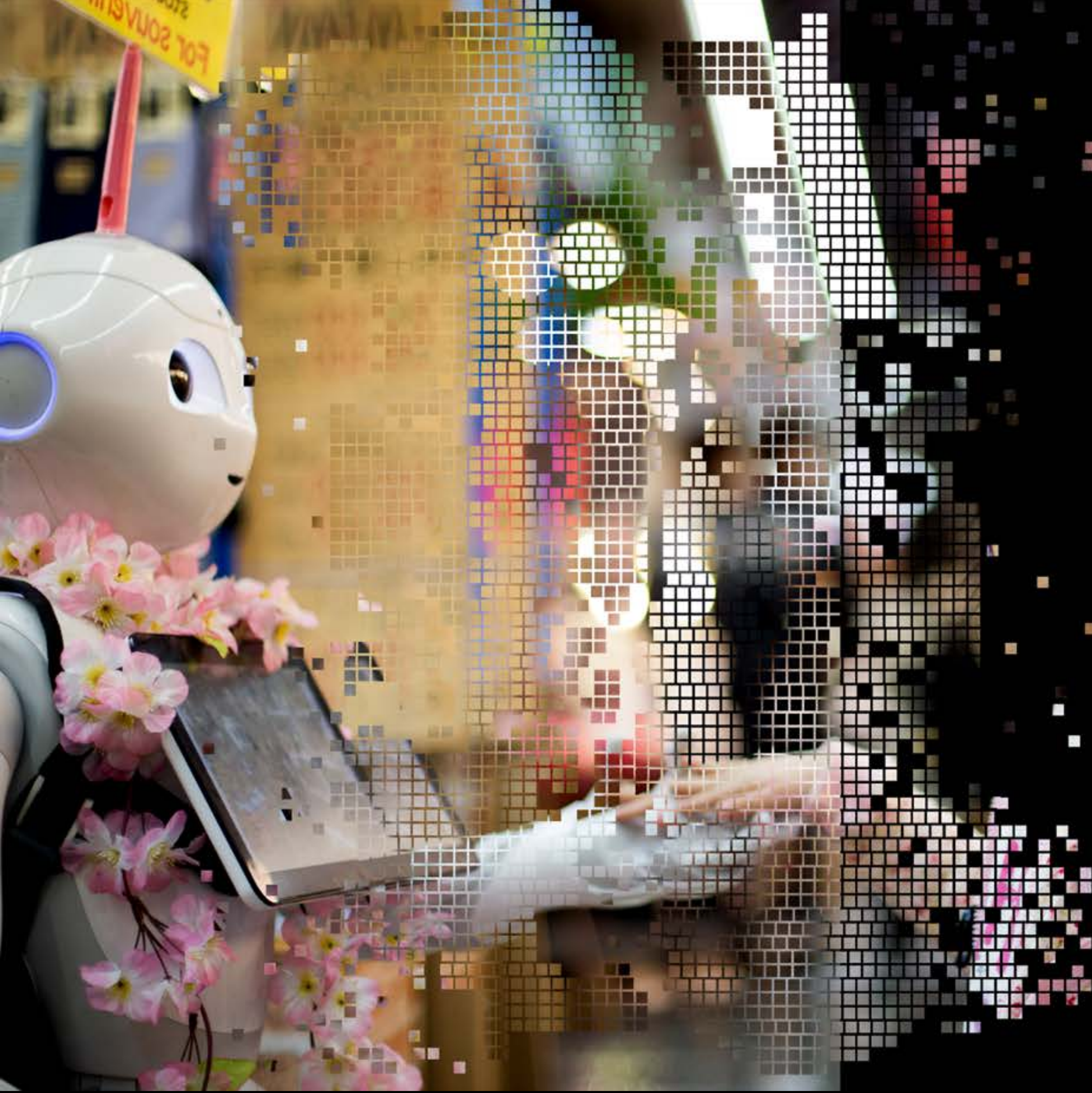
Today, 97% of teenagers are online at some point every day and almost 46% are online for a majority of the day.”  
Cribbage Challenge report

- TikTok: 113 minutes
- Snapchat: 90 minutes
- Pinterest: 20 minutes
- Facebook: 18 minutes
- Reddit: 13 minutes
- Twitter: 10 minutes



Two-thirds of parents in the U.S. say parenting is harder today than it was 20 years ago, with many citing technologies – like social media or smartphones – as a reason





## Sonnet of Technology

“Technology is not good or bad,  
For it knows no ethics and principles.  
The prime directive of all gadgets,  
Is to obey algorithm without scruples.  
The problem is not technology,  
Nor is it the capitalist tendency.  
The real disease is human recklessness,  
Which is rampant in modern society.  
Your phone is not ruining your peace,  
You yourself are doing it all.  
A society oblivious to moderation,  
In time causes its own downfall.

**Power is power only when used  
with caution, If used wildly all  
power is poison.”**

Abhijit Naskar, Mucize Insan: When The World is Family



Moxie is an AI robot offering kids a supportive companion

## AI Is Coming for the Kids

Children will likely be the ones to first figure out the technology's advantages and drawbacks.

## A Generation of AI Guinea Pigs

AI is quickly becoming a regular part of children's lives. What happens next?

## Generative AI and Child Sexual Abuse Material: An Early Cautionary Lesson and a Pledge from Tech Companies

Experts say AI is the new social media — and parents are not prepared

**EXCLUSIVE** Children should start using AI at 6 years old so they don't become the lost generation of workers, expert recommends

EDUCATION

## Want your child to get ahead with AI? Send them to private school

ChatGPT is being used more widely at 'better-resourced' independents than state establishments, according to the Department for Education

## Kids Can Use AI, Too - Look What They're Coming Up With...

Using generative AI to support literacy in 2024: What do we know?

## High School Is Becoming a Cesspool of Sexually Explicit Deepfakes

AI-generated child-sexual-abuse images are flooding the web.

## How Gen Z Is Driving the Adoption of Generative AI in the U.K.

Media regulator Ofcom finds that 79 percent of online users aged 13-17 now use the much-discussed technology.

## I'm exhausted by parenting – so I tried getting help from an AI app

Apps and algorithms can now help with bedtimes, meal planning and birthday parties, but Genevieve Roberts is wary of trusting AI with her three children

Investigation Finds AI Image Generation Models Trained on Child Abuse

## Countering the threats of AI-based crimes against children

## Most US Teens Use Generative AI. Most of Their Parents Don't Know

A news survey shows that AI use among high schoolers has exploded in recent months, as educators and parents struggle to keep up.



# How fast is too fast

## Key Innovations from OpenAI DevDay 2024

// Intelligence is getting so much cheaper and better fast

// True voice-to-voice products could be built easily

// o1 reasoning capabilities to enable real time decisions

// building towards agents : capabilities and ecosystem

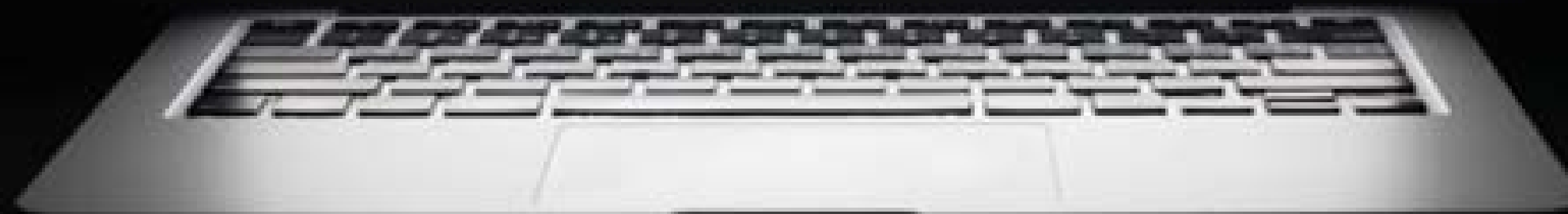
*Eric Schmidt predicts that advancements in context windows, AI agents, and text-to-action capabilities will transform profoundly our society in a year or two .*

*Source : Stanford lecture 2024*

*"We could only be a few years, maybe a decade away [from general artificial intelligence]."*

*Demis Hassabis, Co-founder and CEO of DeepMind*





## **Opportunity // 1** **AI and education**

- // Affordable personalised AI assistants
- // Immersive and interactive learning environments
- // School as a social club
- // Promoting genuine individual autonomy



## Opportunity // 2 Entertainment and AI

- // AI powered avatars in games
- // Smart toys and companions
- // Personalised and safe playgrounds
- // Personalised learning through play



### Opportunity // 3

## Health and wellbeing

- // Prevention, early diagnosis and personalised treatment
- // Mental health monitoring and support
- // AI enhanced nutrition plans
- // Health education



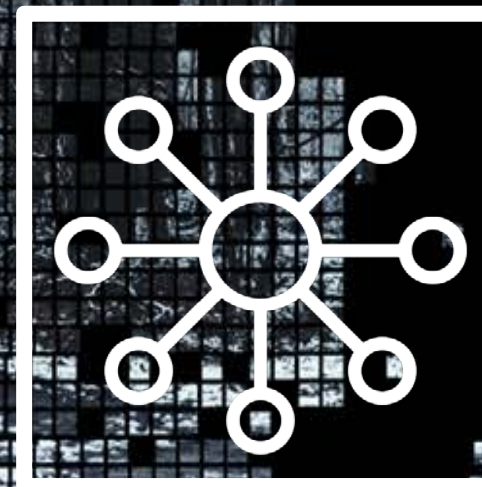


What about AI and Employment

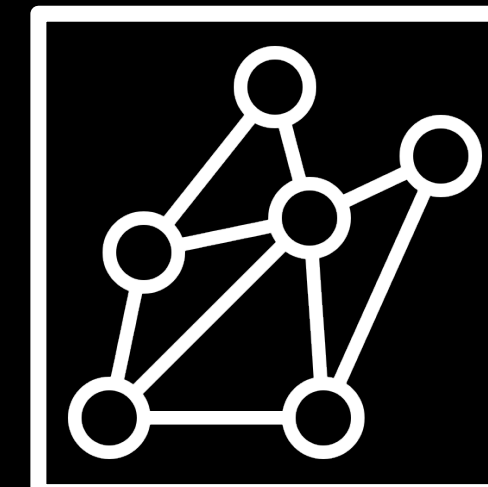
... and the jobs of the future



# What is needed for our kids to thrive



Enhance talents and skills



Resource and opportunities



A child wearing a VR headset is shown from the side, looking at a large, glowing digital constellation map. The map consists of numerous blue and red points connected by thin lines, forming various geometric shapes. The background is dark, making the glowing points stand out. The child is wearing a red shirt.

**Will the kids be all right after  
all?**



KIDS  
+  
PARENTS  
+  
AI







YOUR  
ALGORITHM  
DOESN'T KNOW  
ME

OUR

TEACHERS

NOT

MINIS





Making it real  
today



# 1.



Most parents don't know their teens are using AI, & many aren't having conversations about it...

**37%** of parents whose teens have used generative AI actually knew that their child was using these tools.



## Take AI Test-Drives Together

### Develop a shared understanding



# 2.

## Build critical thinking in digital spaces

Healthy critique and common sense online

Teens know AI can give inaccurate results,

& they're checking their work...

**49%** have checked other sources to verify the accuracy of AI-generated results used for school assignments.





# Raise beautiful and self-aware humans

Nurture our kids Unique talents and social skills

Only 15% of People are Truly Self-Aware. Here's How to Change That.

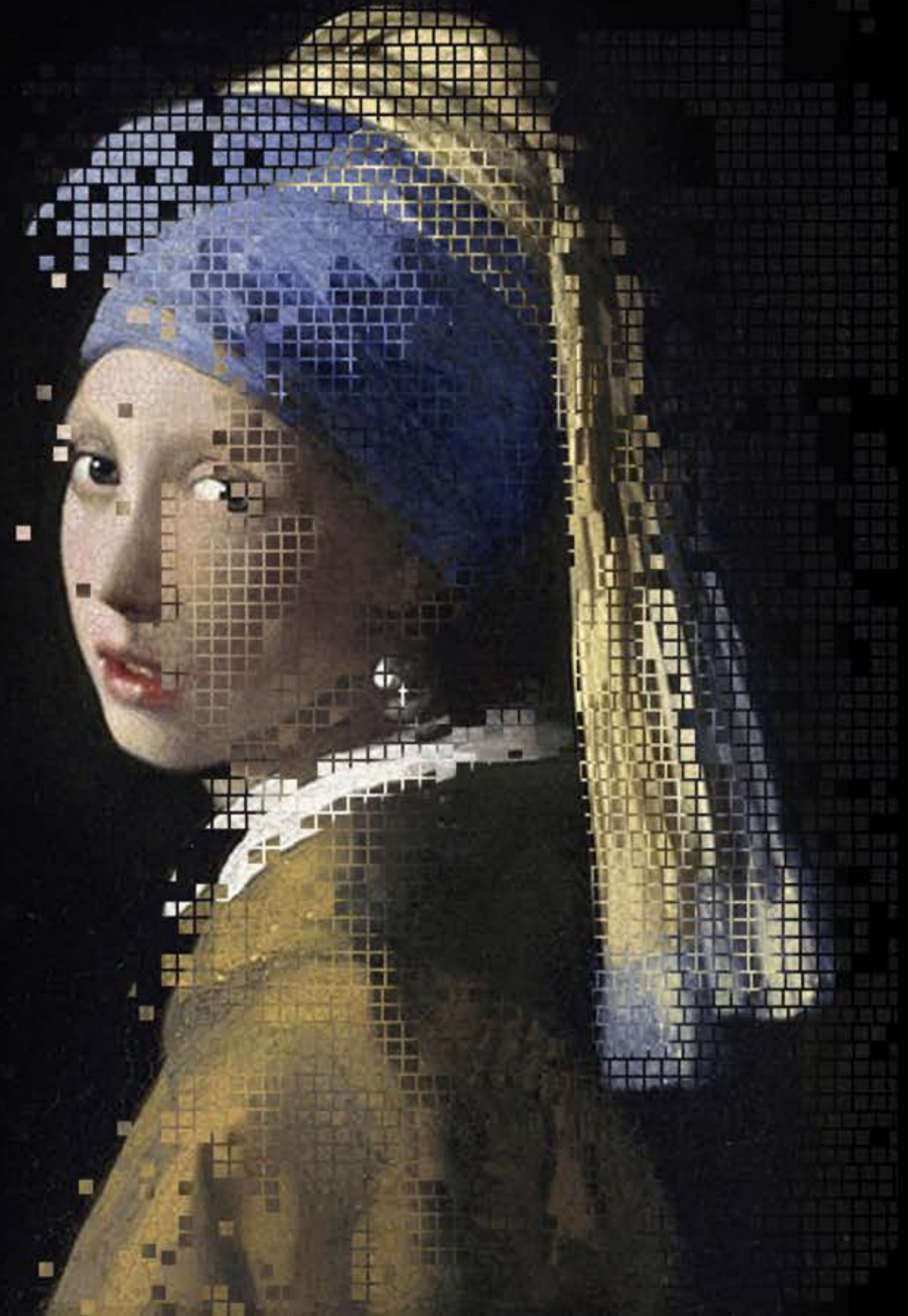
THE FOREM

The Forem  
3,900 followers

3.



*AI is the brush and canvas  
that will enable our kids to  
create the next  
masterpieces, akin to  
Vermeer's works.*







2024

# The Dawn of the AI Era:

Teens, Parents, and the Adoption of Generative AI at Home and School

 common sense

Thank you

